

Multicultural Council of the Riverside Museum Associates City of Riverside Municipal Museum



April 1, 2005

Greetings,

The Multicultural Council of the Riverside Museum Associates and the Riverside Municipal Museum are once again hosting the annual Family Village Festival.

Now in it's seventh year, the purpose of the Family Village Festival is to celebrate the varied cultures of the world through traditional dance, folk arts, storytelling, music and the culinary arts, and promote understanding of how these cultures influence the Riverside region. Festival organizers hope to create an event that invites exploration of culture, honors tradition, promotes communication among families, and achieves unity through diversity. The Festival carries out this purpose through didactic, hands-on activities that are appropriate for both family learners and the culture being represented. After attending the Family Village Festival, participants should have a greater understanding for world cultures and how these cultures influence Riverside.

The Sixth Annual Family Village Festival attracted an attendance of over 4,000 members of the community. The 7th Annual Family Village Festival will be held on October 8, 2005, on Mission Inn Avenue in downtown Riverside in front of the Riverside Municipal Museum. There is no fee charged for attending the Festival, and all Festival activities, including traditional arts performances, cultural demonstrations, and craft activities are free of charge.

The Family Village Festival depends on support from the community. The Multicultural Council of the Riverside Museum Associates is soliciting donations and volunteers from private and corporate donors, non-profit agencies and other community supporters. Your contribution is applied directly to the costs of producing the Festival.

In appreciation for your contributions, your sponsorship will be acknowledged on Festival marketing and promotional materials. Enclosed is a description of the goals and objectives of the 2005 Family Village Festival, as well as a Festival budget and description of sponsor benefits.

Thank you for considering our request. Your contribution will support Riverside's finest annual multicultural festival, and will help to provide memorable, dynamic experiences for Riverside's youth to encourage cultural appreciation, community involvement and global awareness.

Thank you for your support.

Multicultural Council of the Riverside Museum Associates

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